



Job Description: Programs Intern

Area: Marketing & Events

Working with the Director of Development, this position will implement marketing initiatives to expand social media and branding awareness, as well as assist with the planning and management of ComePlayDetroit programming around the city. This position is ideal for a college student or recent graduate looking to gain valuable, resume-building skills and experience in sports and entertainment.

Responsibilities

- Work directly with and provide support to the Director of Development and Founder of ComePlayDetroit
- Assist with social media and website content creation and engagement
- Contribute to the outreach strategy for events, initiatives and programs
- Develop new paths and opportunities for partnerships and sponsorships
- Represent the brand to community partners, sponsors, and ComePlayDetroit participants
- Assist with the planning and execution of ComePlayDetroit leagues and events

Preferred Qualifications

- Detail oriented and organized
- Strong written and verbal communication skills
- Entrepreneurial spirit and enthusiasm
- Analytic skills
- Self-starter mentality
- Ability to meet in Detroit a few times a month
- Passion for sports and physical activity
- Pursuing or completed a degree in sport management, business, communications, or a related field

Time Commitment

- Starts January 2018
- 10+ hours/week, some nights and weekends
- Minimum of at least three to four months

Additional Information

- Interns will be eligible for course credit designated by their College/University
- This is a compensated position determined by the responsibilities taken on by this individual

To apply, please submit the following documents to tori@comeplaydetroit.com. In the subject line, please indicate Intern Application.

1. Resume
2. Cover Letter